

Veterans' Committee Minutes
October 9, 2013 – 3:00 p.m.

Present: Chairman M. Johnson; Supervisors Collyer, Hargrave, Kinowski, Lucia, and Wood; Ryan Moore, Mgmt. Analyst; Amy Hughes, Peer to Peer Program Coordinator; Felipe Moon, Veterans Director; Lisa Scaccia, Employment and Training; Steve Dorsey, County Attorney; Press.

Chairman M. Johnson called the meeting to order and welcomed all in attendance.

On a motion made by Mr. Hargrave, seconded by Mr. Collyer the minutes of the September 9, 2013 meeting were approved unanimously.

Mr. Moon said the Veterans' Trust Fund 5K Race is a go with several sponsors including Empire State College, Angiodynamics; Bond Schoeneck & Kind; The Saratoga Chamber; SEFCU; Adirondack Trust; Irving Tissue Company; Logo Wearhaus; DeCrescente Distributing Co.; Ballston Spa National Bank; The Wesley Community; and Saratoga Smiles. Mr. Moon said they are already in the green for the race, and are looking forward to the Dix Bridge being open, as the significance of the bridge is that it is a pedestrian bridge, where the first person to lead the run will cut the ribbon.

Mrs. Hughes requested funds to put together a short video that could be put on YouTube, Facebook, Twitter, and other social media sites to be used to introduce the Peer to Peer Program to area groups. Funds would come from the Peer Program budget to purchase one three minute video and one thirty second radio spot. The cost would include planning, designing and the overall creative direction, with three days of filming and ten days of editing.

Mrs. Hughes said Galileo Media Arts is a local company located in Saratoga County. She is requesting that they be allowed to execute the project, as they have done work with the Wounded Warrior Project and also put together a feature film, Comedy Warriors, which was held at Skidmore College in June.

A sample video of what Galileo Media Arts did for the Wounded Warrior Project was presented to the committee.

Mrs. Hughes said the total cost, which would fall under a NY State Grant is \$24,350.

A motion was made by Mr. Lucia, seconded by Mr. Hargrave authorizing the Chairman to enter into an agreement with Galileo Media Arts of Saratoga Springs, NY for the production of radio and television advertisements to promote participation in the Saratoga County Peer to Peer Veterans initiative. Unanimous.

Mrs. Johnson said this year with the 60th Anniversary of the Korean War and the 50th Anniversary of the Vietnam War she is requesting approval to purchase a flag for Vietnam

Veterans and a flag for Korean War Veterans and present one of each flag to each town Supervisor for them to fly at their town halls when these anniversaries come up. She said there is enough money in the Veterans budget to cover this expense. A photo copy of what the flags would look like was distributed to all committee members for their review. The total cost for this initiative would be between \$4,000 and \$5,000.

A motion was made by Mr. Hargrave, seconded by Mr. Collyer to approve the purchase of two flags for each Town Supervisor, one for Vietnam Veterans, and one for Korean War Veterans to be flown at their Town Halls. Unanimous. (Committee Approval Only)

Mr. Moon presented a request for funding from the Veterans Trust Fund in the amount of \$200.

A motion was made by Mr. Kinowski, seconded by Mr. Collyer to approve a request of \$200 from the Veterans Trust Fund. Unanimous.

On a motion made by Mr. Hargrave, seconded by Mr. Kinowski the meeting was adjourned unanimously.

Respectfully submitted,
Chris Sansom