

## CELEBRATE 400 COMMITTEE MINUTES

AUGUST 13, 2008 – 3:30 P.M.

Present: Chairman Wood; Jennifer Ciulla, Publication Specialist; Nelson Ronsvalle, Halfmoon; Carla Bearup, Malta; Press.

Chairman Wood called the meeting to order and welcomed all in attendance.

Mr. Wood said the county would be receiving a \$45,000 grant from the State of New York. Once the county sends an approved budget that reflects the counties match of the amount that is requested from the State, based upon good faith they will forward the \$45,000 to the county without having to expend it first.

Ms. Ciulla gave a brief outline of the preliminary county plan and event timeline as follows:

- **January** – Kick off year with Explore Saratoga County! Presence at Saratoga Springs First Night celebration.
- **February** – Public presentation about Quadricentennial history, education component
- **April** – Conservation activities surround Earth Day/Arbor Day
- **May** – National Bike Month
  - County-organized Bike Trail Day
- **June** – National Trails Day
  - Event at Saratoga National Historical Park
  - Art Project in Schools
- **July 4<sup>th</sup> – 5<sup>th</sup>** – Kayaks resting in Schuylerville
- **July** – Tent at the Saratoga County Fair near Caboose
- **August or September** – Lois McClure Schooner stop in Saratoga County
- **August or September** – Discounted Champlain Canal Boat Tours
- **September** – N'dakkina Native American Festival

- **November** – Heritage education event

Each Town, City and Village that passes the Quadricentennial resolution will be eligible to receive \$500 of the Saratoga County Grant received from the state commission.

In exchange, Saratoga County requests that each municipality:

- Place a state and county logo on event information and use a phrase similar to “Part of the *New York State Celebrate 400* and *Explore Saratoga County 2009* celebrations.”
- Fly the State provided flag at 2009 events
- Saratoga County will provide access to logos via County web site and e-mail
- Saratoga County will create a brochure listing municipality events that are communicated to county and confirmed at press time
- Saratoga County will maintain a section of the county web site updating local events that are communicated to the county, and events will be communicated to the State commission
- Contact historical societies, visitors’ centers, performing and fine arts organizations, etc., to ask them to Quad-brand their 2009 activities by placing logos on event information and using a phrase similar to: “Part of the *New York State Celebrate 400* and *Explore Saratoga County 2009* celebrations.”
- Saratoga County will provide access to state commission logos and Saratoga County logos via the county web site and e-mail
- Saratoga County will maintain a section of the county web site updating local events that are communicated to the county, and events will be communicated to the State commission
- The City of Saratoga Springs and the Village of Schuylerville are receiving a State grant of \$45,000 to split between the municipalities and may not be eligible for additional county funding

Other proposed county funding opportunities are as follows:

- Saratoga County will provide access to additional funds via a grant program
- Funds will be provided to municipalities that have created a unique event for the Quadricentennial celebration or have added a significant new Quadricentennial part to an existing event

- Up to \$1,000 matching grant (i.e., project can be wholly-funded by Saratoga County – must show additional sources of income including salary match)
- Grant process and application similar to State commission mini-grant process and application
- Grants committee will be a sub-committee of Supervisors' Celebrate 400 committee
- Dates for deadlines, funding, reporting etc. to be announced based upon receipt of state money and county 2009 budget.

The meeting was adjourned.

Respectfully submitted,  
Chris Sansom