

Economic Development Committee Minutes
January 7, 2015 - 4:00 p.m.

Present: Chairman Johnson; Supervisors Lunde, Richardson, Kinowski, Daly Lewza and Sausville; Ryan Moore, Deputy Administrator; Jason Kemper, Planning; Andrew Jarosh, Treasurer; Steve Dorsey, County Attorney; Jim Angus, SEDC; Press.

Chairman Johnson called the meeting to order and welcomed all in attendance.

On a motion made by Mr. Kinowski, seconded by Ms. Daly the minutes of the November 5, 2014 meeting were approved unanimously.

Chairman Johnson announced the appointment of Anita Daly as Committee Vice Chair.

Mr. Kemper said an RFP went out in November for the Food and Beverage Contract for the Planning Conference. Three bids were received, with Panza's Restaurant being the lowest bidder at \$33.50/per person. The anticipated cost is between \$12,000 and \$13,000 depending on how many people register for the conference. A request was made for approval of a major contract. The conference will be held on January 28, 2015.

A motion was made by Ms. Daly, seconded by Mr. Lewza to award the Food and Beverage Contract for the Saratoga County Planning Conference to Panza's Restaurant at a cost not to exceed \$13,000. Unanimous.

Mr. Kemper requested approval of a Cornell Cooperative Extension MS4 Contract. He said this is the county's match to the State grant that is received for the county's Stormwater Management Program that has been \$50,000 in the past. He said \$55,000 was placed in the 2015 budget.

A motion was made by Mr. Richardson, seconded by Mr. Kinowski to approve a MS4 Contract for the county's Stormwater Management Program. Unanimous.

Mr. Kemper gave a brief update on the Zim Smith Trail stating that an RFQ was sent out in November for qualifications for the design of the Zim Smith Trail from Coons Crossing to Mechanicville. The county is following DOT and the Federal Standards in the hopes to obtain federal aid. He said there is money in the capital budget to design the trail. Currently, the reviews have been done on the RFQ's and a tentative selection has been made.

Mr. Johnson said the County Attorney, Steve Dorsey has brought attention to some proposed amendments to an old resolution from 1989 that created the Tourism Advisory Committee.

Mr. Dorsey distributed copies of the resolution to committee members for their review. The resolution reads as follows:

Resolved, that this Board of Supervisors does hereby create and establish a Tourism Advisory Committee, the purpose of which is to provide advice and assistance to the Promotion Director of Saratoga County in planning and carrying out the advertisement and promotion of tourism in Saratoga County through the creation and implementation of a media plan for the purpose, and be it further

Resolved, that the Tourism Advisory Committee shall be comprised of no more than fifteen members, including representatives from all Chambers of Commerce in Saratoga County, the Saratoga County Economic Development Corporation, the Saratoga Springs City Center Authority and the Saratoga Tourism and Convention Bureau, and shall, in addition, include as ex-officio members of the Chairman of the Board of Supervisors, the Chairman of the Developmental Programs Committee of the Board of Supervisors and the Promotion Director of Saratoga County, and be it further

Resolved, that the members of the Tourism Advisory Committee shall be appointed for terms of one year by the Chairman of the Board of Supervisors and shall serve without compensation.

Mr. Dorsey said the county no longer has a Promotions Director; therefore, that position is in need of changing. In the second resolved paragraph it sets forth the composition of the committee to be no more than fifteen members.

Mr. Dorsey said the first amendment would be to amend the purpose of the Tourism Advisory Committee and secondly, amend the composition of the committee.

Mr. Dorsey suggested the following with regard to the purpose of the committee. To provide advice and assistance to all organizations involved in the advertisement and promotion of tourism in Saratoga County to facilitate the coordination of tourism promotion activities in the county.

Secondly, the following suggested changes to the composition of the committee were made as follows: Limit the Chambers to the Saratoga County Chamber of Commerce and the So. Saratoga County Chamber of Commerce; SEDC would be replaced by the Saratoga County Prosperity Partnership; and Spencer Hellwig, County Administrator would be included.

A motion was made by Ms. Daly, seconded by Mr. Richardson to amend resolution 226-1989 to update the stated purpose and membership of the Saratoga Tourism Advisory Committee. Unanimous.

Ms. Daly gave a brief update on the Capital Resource Corporation. She said 2014 ended with a grant offer to the county of \$50,000 for the purpose of moving it to the Prosperity Partnership. The CRC will be holding its first organizational meeting on January 27, 2015 at 4:00 p.m. to establish the agenda for the year; in addition, there will be a report presented from the Executive Director, Raymond O'Connor. She said the committee is in the preliminary stages of speaking with some potential projects for the year.

Mr. Johnson the Prosperity Partnership has selected a business office location. After researching several locations it was determined that the best location was Stewarts headquarter office at Exit 13. He said the Partnership board wanted a location centrally located within the county, easily accessible and with ample parking. The chosen location is a perfect fit with 2,000 sq. ft. of space.

On a motion made by Mr. Richardson, seconded by Mr. Lewza the meeting was adjourned unanimously.

Respectfully submitted,
Chris Sansom