

Veterans Committee Minutes
July 12, 2016 – 3:30 p.m.

Present: Chairman Phil Barrett; Supervisors Preston Allen, Ed Kinowski, Dick Lucia, Dan Lewza, Dan Pemrick and Jonathan Schopf; Spencer Hellwig, County Administrator; Frank McClement, Veterans; Craig Hayner, County Clerk.

Chairman Barrett called the meeting to order and welcomed all in attendance.

On a motion made by Mr. Lucia seconded by Mr. Allen the minutes of the June 6, 2016 meeting were approved unanimously.

Mr. McClement distributed the monthly report. They had 26 new claims assembled and submitted for June. 34 scheduled appointments, 14 walk in clients, 8 DSS referrals and 12 Medicaid referrals.

Several events were held in June including participation in the Vietnam Moving Memorial Wall program held by Senator Marchione's office in Halfmoon. The Albany Saratoga Speedway Veterans night had six different service providers and was well attended. All veterans or active service members got free passes to Lebanon Valley. Mr. McClement spoke at the local CSEA meeting regarding Veterans benefits and some of the programs offered at the County. Incarcerated Veterans program is still continuing at the jail. It is a partnership between the Peer to Peer Program, Sheriff's office, Vet Help Organization and Veterans Justice Outreach program. The transportation van provided 123 rides for June. Today had a van full of 14 people.

The Veterans Trust fund has a balance on hand of \$40,025.15. Checks are still coming in honoring individuals that have the Veterans Fund as a recommended donation site listed in their obituary.

Mr. McClement said that they worked with the County Administrators office and a marketing firm to revise the logo and rebrand the Peer to Peer program. There was a brief discussion regarding the new logo and ensuring the rebranding covers all of the various programs. The marketing roll out is going on right now with a relaunch of the program, website has been updated and a digital and media ad campaign is underway. Updated Saratoga County Veterans video has been aired on all of the major cable outlets. Vignette value ads are also showing, with the last week in July being dedicated to publicizing the upcoming Veterans concert.

Veterans Concert poster has been designed, these will be distributed with the tickets. 20,000 concert tickets were printed for distribution. Tickets will be distributed to Stewart's shops and Supervisors for all Town Halls. Order forms will also be provided for certain groups that would like blocks of tickets. Mr. McClement said that they have a verbal commitment from the West Milton Naval site to have active duty sailors to serve as ushers.

On a motion made by Mr. Lucia, seconded by Mr. Pemrick the meeting was adjourned unanimously.

Respectfully submitted,
Therese Connolly
Legislative Clerk