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FOR IMMEDIATE RELEASE

DATE: January 27, 2022

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**Bloomin' 4 Good: Saratoga County Office for the Aging Selected to Benefit in Brand New Hannaford Floral Program
Designed to Give Back in Local Communities**

Ballston Spa, NY – Brighten up your day with a bouquet of flowers that gives back in the local community! Saratoga County Office for the Aging has been selected by local Hannaford store leadership as the benefiting organization in the brand-new Hannaford Bloomin' 4 Good Program for the month of February!

The Hannaford Bloomin' 4 Good Program is an easy way for shoppers to give back as part of the regular shopping routine. Every \$12 Bloomin' 4 Good Bouquet with the red circle sticker sold supports an organization local to the Hannaford in which it was purchased.

Saratoga County Office for the Aging was selected as the February beneficiary by local store leadership at the Hannaford located in Ballston Spa. The Office for the Aging will receive a \$1 donation for every \$12.00 Bloomin' 4 Good Bouquet purchased at this Hannaford location in February.

Donations made through this program to the Saratoga County Office for the Aging will directly benefit the office's Senior Nutrition Program, which provides healthy meals to participating seniors throughout Saratoga County.

The Senior Nutrition Program helps Saratoga County seniors remain independent while providing those individuals with daily nutritious meals. In-house Dining gives seniors the opportunity to socialize with others in their community while Home Delivered Meals serves those who are primarily homebound.

"Flowers can make someone's day, brighten up a room or spread a smile," said Sandi Cross, Director of the Saratoga County Office for the Aging. "Now they can give back, too! We are thrilled to be chosen to benefit from this unique and impactful Hannaford Bloomin' 4 Good Program, which will help us provide nutritious meals to seniors in our community."

For more information about the Hannaford Bloomin' 4 Good Program, please visit hannaford.bloomin4good.com.

For more information about the Saratoga County Office for the Aging Senior Nutrition Program, please visit www.saratogacountyny.gov.

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