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FOR IMMEDIATE RELEASE

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**SARATOGA COUNTY SENIOR NUTRITION PROGRAM TO BENEFIT IN HANNAFORD FIGHT HUNGER BAG PROGRAM
DURING MONTH OF MARCH**

Ballston Spa, NY – This March, when you buy a Fight Hunger Bag at the Ballston Spa Hannaford on Rossi Way, you'll be contributing to the Saratoga County Senior Nutrition Program.

The Saratoga County Department of Aging and Youth has been selected by local Hannaford store leadership as the benefiting organization in the Fight Hunger Bag Program for the month of March. Donations made through this program will directly benefit the Saratoga County Senior Nutrition Program, which provides healthy meals to participating seniors throughout Saratoga County.

The Senior Nutrition Program helps Saratoga County seniors remain independent while providing those individuals with daily nutritious meals. The home delivered meal program serves those who are primarily homebound and in need of nutritional support. The Gather and Dine program offer dining at eight meal sites throughout the county, this program gives seniors the opportunity to socialize with others in their community.

The Hannaford Fight Hunger Bag Program is an easy way for shoppers to give back to the local community and the environment as part of the regular shopping routine. For every \$2.50 reusable Fight Hunger Bag purchased, Hannaford sends a \$1 donation to an organization local to the Hannaford in which it was purchased. During the month of March, the Saratoga County Senior Nutrition Program has been chosen to receive \$1 for every Fight Hunger Bag purchased at the Ballston Spa Hannaford.

For more information about the Hannaford Fight Hunger Bag Program, please visit hannaford.bags4mycause.com.

For more information about the Saratoga County Office of Aging and Youth Senior Nutrition Program, please visit www.saratogacountyny.gov.

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