



Economic Development Committee

Wednesday, June 28, 2023 3:30PM
40 McMaster Street, Ballston Spa, NY

Minutes

Present: Chairman Mark Hammond; Committee Members, Joe Grasso, Jean Raymond, Kevin Tollisen.

Absent: C. Eric Butler, Kevin Veitch, Sandra Winney.

Steve Bulger, Ridge Harris, Audra Hedden, Christine Rush, Anne Van Vorst, County Administrator; Michelle Granger, County Attorney; Jason Kemper, Planning & Economic Development; Jenniffer McCloskey, Employment & Training.

Chairman Hammond called the meeting to order and welcomed all in attendance.

On a motion made by Mr. Kevin Tollisen, seconded by Mr. Grasso, the minutes of the June 7, 2023 meeting were approved unanimously.

A motion was made by Mrs. Jean Raymond, seconded by Mr. Kevin Tollisen, for committee approval of reimbursement to the Towns of Clifton Park and Greenfield for 2022 Economic Development grants. Unanimous.

Clifton Park requested reimbursement in the amount of \$14,200 for a feasibility study looking at pedestrian improvements. Greenfield requested reimbursement in the amount of \$10,749.24 for marketing and a town wide newsletter.

A motion was made by Mr. Kevin Tollisen, seconded by Mrs. Jean Raymond, to authorize the transfer of funds from the Economic Development Reserve Fund and amending the 2023 County budget in relation thereto. Unanimous.

This moves funds from the Economic Development Reserve Fund to the Operating Budget for municipal planning grant reimbursement.

Mr. Kemper provided a brief update on Economic Development Grant applications.

A motion was made by Mr. Kevin Tollisen, seconded by Mrs. Jean Raymond, to authorize the acceptance of \$248,247 for the TANF Summer Youth Employment Program. Unanimous.

This program started on June 26, 2023 and has approximately sixty kids working across the County.

A motion was made by Mr. Kevin Tollisen, seconded by Mrs. Jean Raymond, to authorize the acceptance of Federal funds for the 2023-2024 WIOA Program year. Unanimous.

This amount has increased eleven percent from last year and will help the department to provide more training.

A motion was made by Mr. Kevin Tollisen, seconded by Mr. Grasso, to approve the Workforce Development Board budget for the program year 2023-2024 and authorizing agreement with Warren and Washington Counties to fund Workforce Development Board services. Unanimous.

This year an administrative position will be added under the executive director.

A motion was made by Mr. Kevin Tollisen, seconded by Mrs. Jean Raymond, to awarding a contract to Black Dog Designs for the branding, website design/development and related social media marketing for the Workforce Development Board. Unanimous.

This is at a cost of \$21,500 for rebranding and building the website, and \$3,000 annually for hosting and maintenance services.

Mrs. McCloskey reported that the Workforce Development team received a National Association of Counties achievement award for the EMT Career Pathway for Youth program.

Mr. Bulger reminded the committee about the breakfast at SPAC, Monday July 10, 2023 at 8:30am where the County IDA in conjunction with the County will provide an update on the economic impact of the Track, SPAC, Casino Hotel and Saratoga Battlefield.

A motion was made by Mr. Kevin Tollisen, seconded by Mrs. Jean Raymond, the meeting was adjourned unanimously.

Respectfully submitted,
Bridget Rider
Deputy Clerk of the Board