



# PRESS RELEASE

**FOR IMMEDIATE RELEASE**

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## **SARATOGA COUNTY SEEKING BUSINESSES FOR ITS CAREER EXPO**

Saratoga County officials are seeking businesses to take part in its “Saratoga County Career Expo.” Businesses of all sizes and sectors are encouraged to register for this large-scale hiring event, where they will be able to recruit and connect with multiple candidates with various backgrounds, skill sets, and experience levels.

Registration is free and open now through April 10; businesses can register on the County’s website at [www.saratogacountyny.gov/career-expo](http://www.saratogacountyny.gov/career-expo). The event will take place April 23, 2024, from 10AM to 3PM at the Saratoga Springs City Center (522 Broadway, Saratoga Springs).

Sponsored by Saratoga County Workforce Development and Saratoga County Economic Development Corporation, the event is tailored to meet the diverse needs of businesses across various industries. Whether you’re a burgeoning startup, a mid-sized enterprise, or an established corporation, this event offers a dynamic environment to engage with skilled professionals and forge meaningful connections.

Saratoga County Board of Supervisors Chairman Phil Barrett (Clifton Park) said, “Saratoga County Board of Supervisors recognizes the crucial role that businesses play in driving economic growth and fostering community development. The Saratoga County Career Expo presents an invaluable opportunity for businesses to tap into a rich reservoir of talent from across the region. We encourage any business with current openings to register today.”

Saratoga Economic Development Corporation President Greg Connors said, “Saratoga County is open for business and a key part to our success will be the availability of a ready, willing, and well-trained workforce. Many opportunities are currently available in every economic development sector and at SEDC we encourage all our Member/Stakeholders to register and participate in this well-organized and we anticipate, well-attended workforce development opportunity.”

(more)

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Businesses attending will be able to enhance their recruitment efforts through:

- **Networking Opportunities:** Engage with a diverse pool of candidates from various backgrounds and skill sets. Hold face-to-face, on the spot interviews and interact with candidates to assess soft skills, cultural fit, and communication abilities in real time.
- **Brand Visibility:** Elevate your brand presence and market your company's unique value proposition to attract top-tier talent and distinguish yourself in a competitive landscape.
- **Community Engagement:** Demonstrate your commitment to the local community by actively participating in this community-focused event and fostering meaningful connections with local stakeholders.

For more information and to register, visit [www.saratogacountyny.gov/career-expo](http://www.saratogacountyny.gov/career-expo) or contact Saratoga County Workforce Development at (518) 884-4170.

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