



PRESS RELEASE

FOR IMMEDIATE RELEASE

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SARATOGA COUNTY DEPARTMENT OF HEALTH LAUNCHES NEW FAMILY HEALTH INITIATIVES

Countywide Birth Data Dashboard & New Parent Mailings Provide Families and Providers with Valuable Insights and Resources

BALLSTON SPA, NY – Saratoga County Department of Health (SCDOH) today announced it has launched a public dashboard with local data on birth rates and birth outcomes and has created a mailer for parents of newborns that includes resources for families in Saratoga County. These two new family health initiatives will provide valuable insights and resources to support new parents, healthcare providers, and early education providers in the County.

This new dashboard offers valuable insights into maternal and infant health outcomes. The data includes statistics on birth rates, preterm births, birth weights, infant feeding methods and other key indicators. Healthcare providers, early care and education programs, school districts, and researchers can use this critical information to identify needs, monitor outcomes, and tailor programs to support the well-being of families across the county.

The new parent mailing initiative provides essential resources for families of newborns including information on breastfeeding support, parenting programs, food assistance, immunizations, developmental milestones, mental health services and more. The mailing also includes a brief survey, giving parents an opportunity to share their experiences and challenges, which will help SCDOH better understand and respond to the evolving needs of families across the County. Families don't need to sign up to receive this valuable resource.

To see the SCDOH Family Health Dashboard, please visit www.saratogacountyny.gov/data.

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