PRESS RELEASE

FOR IMMEDIATE RELEASE

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SARATOGA COUNTY CAREER CENTER ANNOUNCES OCTOBER VIRTUAL WORKSHOPS SCHEDULE

Free Career Workshops Provided by the Greater Capital Region Career Centers

BALLSTON SPA, NY -- The Saratoga County Career Center in conjunction with the Greater Capital Region Career Centers will hold the following free virtual career workshops during October:

October 1 at 10:30AM and October 7 at 10AM: Resume Development - This workshop presents the basics of a powerful and effective cover letter including formatting, tailoring to the job, and getting through the online application process to land an interview. Please have a rough draft of your resume with you. Facilitated by Rensselaer, Columbia-Greene, and Schenectady.

October 1 at 11AM and October 15 at 1:30PM: Transferable Skills - Transferable skills are qualities you have already acquired which can be used in a different job. Make it easy for employers to see the connection between your qualities and the skillset needed to do the job and market yourself as the solution to an employer's problem. Learn ways to research the employer's needs then identify and show them that you have these skills. Facilitated by Saratoga, Washington and Schenectady.

October 13 at 10:30AM: Interview Preparation - Learn how to articulate your strengths, what questions to expect, how to address difficult topics, and ace the interviewing process. Facilitated by Schenectady.

October 14 at 10AM and October 27 at 1:30PM: Goal Setting - Goals are what take us forward in life. They are the first step in every journey we take. In this workshop we will explain how goal setting works, why goals are important, and take home more helpful resources to get you started. Remember: "if you aim for nothing, you'll hit it every time." Find out how to reach your dreams. Facilitated by Washington, Albany, and Schenectady.

October 8 at 11AM: Essential Skills for Success in Any Workplace – Join this engaging workshop to learn about the skills that are most valued by business leaders yet are underdeveloped by employees. Learn why these skills are critically important, how to develop them, and the influence of AI. Facilitated by Albany.

October 19 at 12PM: Broadview Financial Well-Being - Your budget is a key that opens doors, guiding you to your money goals. Get ready to take control of your finances and your future! Find out how to organize what you make, spend, and save; set goals to save up, spend down, look ahead; harness the power of mindful spending; and identify budget tactics that work best for you. Facilitated by Broadview and Schenectady.

October 15 at 11AM and October 20 at 10:30AM: Completing Job Applications - Statistics show approximately 50% of mid-sized companies and almost all large corporations use an applicant tracking system to screen candidates for job opportunities. Learn how to prepare your online application to get the most visibility from hiring managers. Facilitated by Schenectady, Saratoga, and Washington.

October 16 at 10:30AM and October 28 at 10:30AM: Networking - Networking is your strategic tool for cultivating lasting relationships, fostering professional growth, and unlocking opportunities. Join us for an approachable journey to understanding networking. Facilitated by Albany, Warren, and Schenectady.

October 27 at 11AM: Overcoming Barriers - Join an informal discussion about how to overcome potential stumbling blocks to finding a job. Whether you're facing transportation needs, childcare needs, prior justice system involvement, inexperience, health concerns or more, this workshop will provide you with resources and strategies to help you meet your goals. Facilitated by Fulton-Montgomery-Schoharie.

October 22 at 1:30PM: Social Media - Your social media presence can make or break your ability to find a job. Learn how to use social media to your advantage in searching for a job and marketing yourself to land the job or career you've always wanted. Facilitated by Schenectady.

Registration is required for all workshops. Visit www.saratogacountyny.gov/workforce to register or call the Saratoga County Career Center at (518) 884-4170 for more information.

The workshops are offered as part of the Saratoga County Career Center's WorkPays! workforce education campaign. The Saratoga County Department of Workforce Development provides comprehensive training and employment services to residents through its Career Center and works with local businesses to attract and retain the local workforce.

The Greater Capital Region Career Centers is a group of local county and city-based Career Centers and partners that coordinate services to address the workforce needs of the Greater Capital Region by providing a variety of career and workforce resources, training opportunities, and more. Members include Capital Region Workforce New York; Columbia-Green Workforce NY; City of Albany Career Center; L.E.A.P; Rensselaer County Career Center; Saratoga County Career Center; Schenectady County Connects; Warren County Career Center; Workforce Solutions System of Fulton, Montgomery, Schoharie Counties.

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